

Stoyan Stoyanov, MBA

General Manager • Contact: stoyanov@mobikom.bg • Sofia, Bulgaria



COMPETENCIES & GOVERNANCE

Microeconomics; Macroeconomics; Strategic Marketing & Business Management; Healthcare Systems & Medical Administration; Hospitality & Tourism Management; Hotel & Restaurant Operations; Human Resources Management; Management & Consultancy; Academic Seminar Organization; International Business; Intellectual Property Stewardship.

Doctorate (PhD) studies: discontinued due to permanent health disabilities.

PROFESSIONAL EXPERIENCE

Business Management • General Manager

2011 – Present

Mobikom Bulgaria • mobikom.bg/about/governance/

Directing overall corporate operations, high-availability web architectures, and digital syndication across bestjobs.bg, dobrichnews.com, and dobruja.com.

Tourism & Multi-Unit Cluster Management

10+ Years

Bulgaria, France & Principality of Monaco

Operational management across premier hospitality facilities: Albena Resort, Golden Sands, Sunny Beach, Primorsko (Bulgaria); Nice, Mougins, Cannes, Mandelieu-la-Napoule, Isola Village, Isola 2000, Auron, Moliets-et-Maa, Dax, Bordeaux (France), and Monaco.

EDUCATION & FIELD OF STUDIES

- **Medical University Studies:** Ongoing Medical University education and qualifications.
- **Master of Business Management (MBM):** D. A. Tsenov Academy of Economics (uni-svishtov.bg).
- **Bachelor of Business Management (BBM):** D. A. Tsenov Academy of Economics (uni-svishtov.bg).
- **Certificate of Tourism BTS (MHR):** Lycée Hôtelier de Nice, France (lycee-hotelier-nice.fr).
- **Bachelor of Tourism & Hospitality Management BA (Hons):** Varna University of Management (vum.bg).
- **Diplôme Universitaire d'Études Françaises (DUEF) C1:** French Language & Culture (vum.bg).
- **Diploma of Cook & Waiter-Bartender:** Intermenu Institute (intermenu.org).
- **Professional Electrical Technician:** High School "M. V. Lomonosov" (pglomonosov.org).
- **Driving Licence:** Professional Category C (mvr.bg).

SPECIALIZED SKILLS & LANGUAGES

Research Interests: Business, Management, Law, Marketing, Mathematics, Computer Science, Physics, Biology, Chemistry, Medicine, Comparative Linguistics.

Skills & Systems: Journalism, Publicistics, PR and Media Advertising; Healthcare Research & Communications; Culinary Arts & Oenology; Cluster Management, Financial Accounting, Budgeting, and Strategic Planning.

Languages: Mother tongue: Bulgarian, Native / Bilingual: French (DUEF C1), Fluent: Russian, Advanced: English, Proficient: German.

PROFESSIONAL REFERENCES

- **C. Guillot:** Hotel Owner, France (lecureuil.com) — Reference LT1 Tourism.BTS.
- **Assoc. Prof. H. Sirashki, PhD:** Course Coordinator, D. A. Tsenov Academy of Economics (uni-svishtov.bg) — Reference LT2 MBM.
- **Prep. V. Varbanova:** Honored Head Chief-of-Editor, Dobruja Media Group at dobruja.com — Reference LT3 EIC.

Stoyan Stoyanov © 2026 content • Web page Resume CV template by bestjobs.bg.